

Lauren Laspisa

Art Director, Designer & Photographer

Education

University of Arizona

Tucson, AZ - 2013

BFA - Visual Communications

Skills

Branding
Advertising
Creative Strategy
Concept Development
Art Direction
Typography
Information Design
Website/Digital Design
Packaging Design
Presentation Design
Social Media Content Creation
Product & Brand Photography

Software Proficiency

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Adobe XD & Figma
Google & Microsoft Office Suites
Constant Contact & MailChimp
Workamajig, Basecamp & Asana

Accolades

SILVER ADDY AWARD 2019
USA Triathlon Social Media Campaign

BRONZE ADDY AWARD 2019
Fiesta Bowl Ticket Design

SILVER ADDY AWARD 2018
Gila River Hotels & Casinos

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portfolio laurenlaspisa.com

Experience

Freelance Art Director & Designer

HelloStudiolo

December 2022 - Present

Clients: Clover Sonoma, Traditional Medicinals, Nalgene, Arizona Forward, Postpartum Panty Party, Kid in the Corner, Hawk's Nest Ranch, Ivy Companies

Senior Art Director

GURU

September 2020 - December 2022

Clients: Nalgene, Clover Sonoma, Bring Change to Mind, Howie Roll, Ideal Living, AirDoctor, AquaTru, Sambazon

Art Director & Graphic Designer

OH Partners

November 2015 - August 2020

Clients: Arizona Lottery, United Nations, STP, Armor All, Fiorucci Foods, FORE Properties, Fiesta Bowl, Phoenix Convention Center, Gila River Hotels & Casinos, Salt River Project (SRP), Avnet, USA Triathlon

Creative Services Coordinator

Professional Beauty Association (PBA)

October 2013 - November 2015

Brands: North American Hairstyling Awards, International Salon & Spa Expo, Cut It Out, Cosmoprof North America

Graphic Designer

Caliber Group

May 2012 - August 2013

Clients: Imagine Greater Tucson, Ronald McDonald Charities, Paradise Valley Unified School District

Art Specialist & Teaching Assistant

Bob Strauss Center for Early

Childhood Education

August 2011 - August 2012

Responsibilities: Creating art-related lesson plans, leading and supervising art projects with young students, promoting learning and nurturing creativity

REFERENCES AVAILABLE UPON REQUEST