

Lauren Laspisa is a Senior Art Director, Designer, + Photographer based in Los Angeles, California.

With over 12 years of experience in advertising and marketing, Lauren brings a wealth of expertise to the table. Her creative vision and innovative approach to art direction and design have allowed her to lead successful campaigns and product launches, develop immersive brands and experiences, and strategize new creative movements. A versatile professional, Lauren excels in visual branding and story-telling, print and digital design, as well as social media content creation. She also possesses a keen eye for capturing compelling brand and product photography.

As a leader in the creative space, Lauren is known for fostering environments where play can flourish, inspiring her teams to deliver their best work while also having fun. Understanding the importance of empowering others and creating supportive atmospheres, she is deeply committed to helping her teams grow both professionally and personally. Her genuine and approachable demeanor creates a sense of camaraderie, making it easy for people to connect and collaborate effectively. With her strategic mindset, she is able to develop effective campaigns and is adept at presenting and pitching ideas to clients.

Lauren holds a BFA in Visual Communications from the University of Arizona, which has further enriched her artistic capabilities. Passionate about pushing the boundaries of creativity, Lauren's work speaks for itself, making a lasting impact on the brands she collaborates with. Through her dedication to artistry and a relentless pursuit of excellence, Lauren continues to elevate the visual landscape in the advertising industry, leaving a heartening and profound impression on all those she works with.